



School of Business

Associate of Applied Science **BUSINESS**

PROGRAM LENGTH: 19 MONTHS



Launch your career in the business world

Would you like to play a vital role in helping businesses with their planning, decision-making, and other management needs? With the right degree in business, you could launch a business career and help businesses earn more profit.

Program objectives

Our associate's degree program in business will give you the knowledge, skills, and foundation you need to start a successful business career. This broad-ranging degree educates you in management, marketing, finance, and many other practical areas that apply to real-world business settings. In addition, you'll develop skills in communication, motivation, and other key business traits.

With your degree, you may be qualified to work in a wide variety of businesses, such as professional services, retail or wholesale trade, or finance and insurance.¹

Why choose California College San Diego?

California College San Diego provides the degree you need for the career you want—on your terms and on your schedule. You can go to class days or evenings, whichever works best for you, and get the flexibility of hybrid classroom or online² courses.

Our degree programs are career-focused, without elective courses that you don't need or want. Complete your associate's degree in as few as 19 months!

And, because California College San Diego is smaller than most traditional colleges and universities, you can get more personalized attention and support from your instructors, tutors, advisors, and deans when you need it.

Skills gained

- Accounting
- Entrepreneurship
- Business law
- Motivation
- Management
- Marketing
- Communication
- Professional development
- Business practices
- Finance

Possible careers

- Clerical Assistant
- Bookkeeper
- Financial clerk
- Operations
- Sales
- Supervisory Professional

1. Source: <http://www.bls.gov/ooh/office-and-administrative-support/bookkeeping-accounting-and-auditing-clerks.htm#tab-3>.

2. Online programs are offered by our affiliated institution, Independence University.

For graduation rates, the median debt of students who completed the programs, and other data, visit cc-sd.edu/student-information.

California College San Diego admits students of any race, color, and national or ethnic origin.

Course Name	Credits
Introduction to Accounting & Workplace Relationships	5.0
Payroll Accounting & Human Resources and Policies	5.0
Business Computer Fundamentals	5.0
Practical Business Spreadsheets	5.0
Psychology of Motivation	5.0
Professional Development	5.0
Principles of Business & Personal Finance	5.0

Course Name	Credits
Introduction to Human Resource Management	5.0
Introduction to Business and Job Search Skills	5.0
Management Principles and Professional Success	5.0
Marketing and Business Etiquette	5.0
Entrepreneurship, Motivation, Leadership and Teams	5.0
Business Law and Ethics	5.0
Technology in Marketing and Branding Strategy	5.0

Course Name	Credits
General education courses:	
Communication and Public Speaking	5.0
Microeconomics	5.0
English Writing Fundamentals	5.0
College Algebra	5.0
Research Application Methods	5.0
Total minimum number of credits:	95.0