



## School of Business

Bachelor of Science

# BUSINESS ADMINISTRATION

PROGRAM LENGTH: 36 MONTHS

San Marcos Campus



CALIFORNIA  
COLLEGE  
SAN DIEGO®

### Your future in business is right at your doorstep

Why be just another employee when you could lead? Employers of all sizes need skilled managers to help them achieve business goals. Or, maybe you want to start your own successful business. With the right business administration degree, you could get the job you want. Take charge of your career by earning your business degree!

### Program objectives

The business administration program is designed to help you gain entry-to-mid-level employment in a wide variety of managerial occupations. This degree offers you a solid foundation in areas of business knowledge such as accounting, sales, finance, marketing, and human resources management.

In addition, as part of your program you could also gain the skills you need to launch your own successful business

### Why choose California College San Diego?

California College San Diego provides the degree you need for the career you want—on your terms and on your schedule. You can go to class days or evenings, whichever works best for you, and get the flexibility of hybrid classroom or online<sup>1</sup> courses.

Our degree programs are career-focused, without elective courses that you don't need or want. Complete your bachelor's degree in as few as 36 months!

And, because California College San Diego is smaller than most traditional colleges and universities, you can get more personalized attention and support from your instructors, tutors, advisors, and deans when you need it.

### Skills gained

- Accounting
- Finance
- Retail marketing
- Entrepreneurship
- Investment
- Advertising
- Operations management
- Sales management
- Human resource management

### Possible careers

- Office manager
- Account manager
- Small business developer
- Human resource assistant
- Sales manager

1. Online programs are offered by our affiliated institution, Independence University.

For graduation rates, the median debt of students who completed the programs, and other data, visit [cc-sd.edu/student-information](http://cc-sd.edu/student-information).

California College San Diego admits students of any race, color, and national or ethnic origin.

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Course Name	Credits
Introduction to Accounting & Workplace Relationships	5.0
Payroll Accounting & Human Resources and Policies	5.0
Accounting for Non-Accountants	5.0
Business Computer Fundamentals	5.0
Practical Business Spreadsheets	5.0
Psychology of Motivation	5.0
Professional Development	5.0
Principles of Business & Personal Finance	5.0
Introduction to Human Resource Management	5.0
Introduction to Business and Job Search Skills	5.0
Management Principles and Professional Success	5.0
Marketing and Business Etiquette	5.0
Supervision, Conflict, Negotiation, and Accountability	5.0
Entrepreneurship, Motivation, Leadership, and Teams	5.0
Project Management	5.0
Business Law and Ethics	5.0

Course Name	Credits
Advertising Fundamentals and Strategies	5.0
Business Communications	5.0
Operations Management and Problem Solving	5.0
Retail Marketing Organization and Processes	5.0
Strategic and Operational Management Planning	5.0
Sales and Customer Relationship Management	5.0
Organizational Design, Evolution, and Change Management	5.0
Human Resources Standards, Strategy, and Management	5.0
International Business Management	5.0
Business Capstone	5.0
Technology in Marketing and Branding Strategy	5.0

### General education courses:

Communication and Public Speaking	5.0
Microeconomics	5.0
English Writing Fundamentals	5.0

Course Name	Credits
Advanced Interpersonal Communications	5.0
American History	5.0
College Algebra	5.0
Critical Thinking	5.0
Research Application Methods	5.0
Statistics	5.0
<b>Total credits:</b>	<b>180.0</b>